

# THUNDER BY THE BAY

## CASH SPONSORSHIP LEVELS AND BENEFITS

### **PRESENTING SPONSOR(S) - \$25,000 Cash**

- (30) VIP Tickets (Valid for three days Feb. 15-17)
- (10) Tickets to the “Born To Be Wild” Kickoff Party (Valid Feb. 8)
- (1) Team Entry into the Sporting Clay Tournament
- Free vendor display at the Festival (Valid for three days Feb. 15-17)
- Stage mentions during the entire Festival
- Opportunity for press interviews pre-promoting the Festival
- Inclusion on the following Festival marketing platforms:

Posters

Print Ads

Banners

All Media Releases

TV and Radio Spots

Social Media Posts & E-blasts

Website (Home Page & Sponsor Page)

Direct Mail Brochure

Schedule Handouts

### **MAJOR SPONSOR(S) - \$15,000 Cash**

- (20) VIP Tickets into the Festival VIP Tent (Valid for three days Feb. 15-17)
- (06) Tickets to the “Born To Be Wild” Kickoff Party (Valid Feb. 8)
- Free vendor display at the Festival (Valid for three days Feb. 15-17)
- Stage mentions during the entire Festival
- Inclusion on the following Festival marketing platforms:

Posters

Print Ads

Banners

All Media Releases

TV Spots

Social Media Posts & E-blasts

Website (Home Page & Sponsor Page)

Direct Mail Brochure

Schedule Handouts

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