



SPONSORSHIP LEVELS AND BENEFITS

PRESENTING SPONSOR(S) - \$25,000 Cash or Media Value

- (10) Tickets to the “Born To Be Wild” Kickoff Party (Valid Feb. 15)
- (30) VIP Wristbands into the Festival VIP Tent (Valid Feb. 17 & 18)
- Free vendor display at the Festival (Valid Feb. 17 & 18)
- Stage mentions during the entire Festival
- Opportunity for press interviews pre-promoting the Festival
- Inclusion on the following Festival marketing platforms:

TV and Radio Spots

Posters

Festival Schedule Mailer & E-blast

Print Ads

Banners

Website (Home Page & Sponsor Page)

Social Media Posts

All Media Releases

MAJOR SPONSOR(S) - \$15,000 Cash or Media Value

- (06) Tickets to the “Born To Be Wild” Kickoff Party (Valid Feb. 15)
- (20) VIP Wristbands into the Festival VIP Tent (Valid Feb. 17 & 18)
- Free vendor display at the Festival (Feb. 17 & 18)
- Stage mentions during the entire Festival
- Inclusion on the following Festival marketing platforms:

Posters

Festival Schedule Mailer & E-blast

Print Ads

Banners

Website (Home Page & Sponsor Page)

Social Media Posts

All Media Releases