

# THUNDER BY THE BAY

## CASH SPONSORSHIP LEVELS AND BENEFITS

### **ROAD KING SPONSOR(S) - \$10,000 Cash**

- (12) VIP Tickets into the Festival VIP Tent (Valid for three days Feb. 15-17)
- (04) Tickets to the “Born To Be Wild” Kickoff Party (Valid Feb. 8)
- Free vendor display at the Festival (Valid for three days Feb. 15-17)
- Inclusion on the following Festival marketing platforms:

Posters	Social Media Posts & E-blasts
Print Ads	Website (Home Page & Sponsor Page)
Banners	Direct Mail Brochure

### **FULL CHROME SPONSOR(S) - \$5,000 Cash**

- (08) VIP Tickets into the Festival VIP Tent (Valid for three days Feb. 15-17)
- (02) Tickets to the “Born To Be Wild” Kickoff Party (Valid Feb. 8)
- Free vendor display at the Festival (Valid for three days Feb. 15-17)
- Inclusion on the following Festival marketing platforms:

Banners
Social Media Posts & E-blasts
Website (Home Page & Sponsor Page)
Direct Mail Brochure

### **CUSTOM SPONSOR(S) - \$2,500 Cash**

- (06) VIP Tickets into the Festival VIP Tent (Valid for three days Feb. 15-17)
- Inclusion on the following Festival marketing platforms:

Banners
Website (Sponsor Page Only)
Direct Mail Brochure

### **HIGH PERFORMANCE SPONSOR(S) - \$1,000 Cash**

- (04) VIP Tickets into the Festival VIP Tent (Valid for three days Feb. 15-17)
- Inclusion on the following Festival marketing platforms:

Banners
Website (Sponsor Page Only)
Direct Mail Brochure