

# THUNDER BY THE BAY

## MEDIA SPONSORSHIP LEVELS AND BENEFITS

### **MAJOR MEDIA SPONSORS - \$10,000+ In- Kind Value**

- (20) VIP Tickets (Valid for three days Feb. 15-17)
- (06) Tickets to the “Born To Be Wild” Kickoff Party (Valid Feb. 8)
- Free vendor display at the Festival (Valid Feb. 15-17)
- Stage mentions during the entire Festival
- Inclusion on the following Festival marketing platforms:

Posters	Social Media Posts & E-blasts
Print Ads	Website (Home Page & Sponsor Page)
Banners	Direct Mail Brochure
All Media Releases	Schedule Handouts
TV Spots	

### **FESTIVAL MEDIA PARTNERS - Below \$10,000 In-Kind Value**

- Inclusion on the following Festival marketing platforms:

Banners  
Social Media Posts  
Website (Sponsor Page)