

January 6 – 8, 2012  
[www.thunderbythebay.org](http://www.thunderbythebay.org)

# 2012 Sponsorship Opportunities & Benefits

**Presenting Sponsor(s) - \$15,000 (CASH ONLY)**

- (20) Tickets to the “Born To Be Wild” Kickoff Party – Friday (January 6)
- (30) Wristbands for VIP area at Downtown Festival – Good for Saturday (January 7) & Sunday (January 8)
- (8) Festival Merchandise Vouchers
- Free Vendor Space on Saturday (January 7) and Sunday (January 8)
- Logo placement on all Festival banners, posters, website, print ads, and television psa’s (per network approval)
- Mention in all media press releases sent out to local and national media

**Road King Sponsor(s) - \$10,000 (CASH ONLY)**

- (12) Tickets to the “Born To Be Wild” Kickoff Party – Friday (January 6)
- (20) Wristbands for VIP area at Downtown Festival – Good for Saturday (January 7) & Sunday (January 8)
- (6) Festival Merchandise Vouchers
- Free Vendor Space on Saturday (January 7) and Sunday (January 8)
- Logo placement on all Festival banners, posters, website, print ads, and television psa’s (per network approval)

**Full Chrome Sponsor(s) - \$5,000 (CASH ONLY)**

- (8) Tickets to the “Born To Be Wild” Kickoff Party – Friday (January 6)
- (12) Wristbands for VIP area at Downtown Festival – Good for Saturday (January 7) & Sunday (January 8)
- (4) Festival Merchandise Vouchers
- Free Vendor Space on Saturday (January 7) and Sunday (January 8)
- Logo placement on all Festival banners, posters, and website

**Full Custom Sponsor(s) - \$2,500 (CASH ONLY)**

- (6) Tickets to the “Born To Be Wild” Kickoff Party – Friday (January 6)
- (8) Wristbands for VIP area at Downtown Festival – Good for Saturday (January 7) & Sunday (January 8)
- (2) Festival Merchandise Vouchers
- Logo placement on all Festival banners and website

**High Performance Sponsor(s) - \$1,000 (CASH ONLY)**

- (4) Tickets to the “Born To Be Wild” Kickoff Party – Friday (January 6)
- (4) Wristbands for VIP area at Downtown Festival – Good for Saturday (January 7) & Sunday (January 8)
- Logo placement on all Festival banners and website